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Scratch and ... Sai!

Come and discover Saiagricola's latest distraction! You can win some exciting prizes with our new game which will be launched at Vinitaly.

A new way of getting to know Saiagricola... by playing!

Saiagricola have introduced a new way of communicating our "Quality and Nature" theme: throughout Vinitaly at either the Saiagricola/Culinary Arts restaurant (**Area H n. 4**) or our stand (**Pavilion 8 Stand C10**), you can pick up a scratch and win card for free: the prizes are not money but a glimpse into the world of Saiagricola!

So if you scratch the three central symbols and uncover the message "You have won!" you will become the proud owner of an elegantly packaged magnum bottle of Vino Nobile di Montepulciano from Fattoria del Cerro which can be picked up from our stand.

So you can have a go at this popular pastime and take a gamble. Even if you don't win, you'll be getting a close-up view on the world of nature and quality Saiagricola-style. So, scratch and ... Sai! On the back you'll find out how to keep in touch with all the events that the various estates of the Saiagricola group will be taking part in throughout the course of 2010.

In addition Saiagricola have decided to support the call for "responsible enjoyment": if it is true that fortune favours the brave, we have two words of advice for those lucky enough to have scratched and won: please enjoy the prize in the company of your best friends but be wise enough not to drink and drive!

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